

# THE STORY WINES

Virtual Events







The Story Wines is a boutique winery based in the suburbs of Melbourne, making wines from the Grampians and a collection of Victorian regions. Established in 2004 among the ‘new wave’ of young, ‘hands-off’ Victorian winemakers, The Story has built its reputation and quality to now be poured in Australia’s best restaurants and be recognised as a Five Star Producer by James Halliday’s *Wine Companion*.

## The Story Wines for Business

### Virtual Events

2020 has seen many changes in our business, and we now offer a range of virtual events to connect people with our wine and pass on our stories — in the comfort of their own homes. In addition, we also offer a complete corporate gifting service, perfect for staff, clients and Christmas around the corner.

Whether it’s a work or social tasting, a big or small group, or the need for an innovative christmas party — it is a great way to socialise with a little more structure than your average Zoom call, explore some wonderful new wines and be able to ask all the questions you like, no matter what your experience or interest in wine

Our team (Rory the winemaker, Beth the marketer and occasional special guests) has hosted dozens of virtual wine tastings, in many forms, including:

- Social groups
- Corporate teams
- A surprise birthday party
- Wine and trivia nights
- Comparative wine tastings with winemakers and sommeliers

→ See [@storywines](#) instagram *Virtual Tastings* story

## How it works

1. Set date and time
2. Choose a tasting from the menu or discuss a bespoke theme with us
3. Confirm numbers
4. Pay for the event via [www.thestory.com.au](http://www.thestory.com.au) or invoice — your choice
5. Dispatch/deliver wine to each household — see the nitty gritty
6. Pre-event chat about the audience/theme/mood and any final details
7. Jump on Zoom and taste together

### What to expect

On the night, we'll be ready on Zoom at the start time, equipped with as much or as little information as is needed for the group. The exact content usually depends on the dynamic of the session, and we are confident that with our experience, we'll get to know the group quickly and host them through a great time.

### To go with the wine and conversation

Wine and conversation are the essentials, but they will be accompanied by maps, photos and videos.





# Tasting Menu



## Intro to Wine

An introduction to the wine growing, making and (most importantly) tasting. This is a great tasting to accompany trivia and suits diverse groups.

Wine options:

1. Sparkling, white, red
2. All white
3. All red

Price per household: **\$110**

Price per household (10 or more): **\$99**



## Red Lovers

A tasting of Victorian reds, from light and bright to full and deep, we'll take you through three very different, but equally delicious reds.

Wines

1. The Story Whitlands Pinot Noir 2018
2. The Story Grampians Grenache 2019
3. The Story Grampians Syrah 2017

Price per household: **\$110**

Price per household (10 or more): **\$99**



## All about Pinot Noir

A deep dive into that most elusive and alluring of reds, across our special and diverse vineyard sites throughout Victoria.

Wines:

1. The Story Whitlands Pinot Noir 2018
2. R. Lane Vintners Henty Pinot Noir 2017
3. R. Lane Vintners Henty Pinot Noir 2018

Price per household: **\$135**

Price per household (10 or more): **\$125**



## In the beginning there was: Shiraz

Our signature variety and most awarded wine. This is where it all began for us and where our heart lies. Taste three tiers of shiraz from our most approachable to most impressive, including our premium R. Lane Vintners Syrah 2015.

Wines:

1. The Story Grampians Syrah 2018
2. The Story Grampians Syrah 2019
3. R Lane Vintners Syrah 2015

Price per household: **\$145**

Price per household (10 or more): **\$135**

- Prices are for 3 x 750mL bottles

- Prices include shipping to VIC and Sydney Metro. All other locations to be advised.

- Custom themes are available and best to discuss over the phone.



## Further information

### About the hosts

Rory Lane is the man behind The Story Wines. Not only is he a winemaker with twenty years experience, he is also a wonderful human being! Rory can tell the story of his wines better than anyone, and with so much knowledge, he can be interestingly informative to hard-out wine nerdy.

INSTAGRAM: @storywines

Beth Bicknell is the marketing team at The Story Wines. Over the years she has hosted many wine tastings locally and further afield in Singapore, Spain and New Zealand.

INSTAGRAM: @theotherbicknell

Depending on the theme, we have a line-up of sommeliers and winemakers who may join us to cover topics specialised, custom tasting topics.

### The Nitty Gritty

- Minimum groups: 3 households/ groups
- Tastings last 1.5-2 hours
- Pre-tasting drinks are encouraged and the host kicking-on with the guests is probable
- Tastings will be held on Zoom, unless an alternative format is preferred and supplied
- Lead time for a tasting is 3 days from confirmation of payment for Melbourne and 1-2 weeks for regional and interstate — to be advised based on locations
- Post-tasting wine orders are available

### Booking a Tasting

Contact Beth Bicknell  
Phone: 0421 448 759  
Email: [bookclub@thestory.com.au](mailto:bookclub@thestory.com.au)



[WWW.THESTORY.COM.AU](http://WWW.THESTORY.COM.AU)

